

Identified Action Items NOT DONE - Township of Essa Community Strategic Plan

Planning For Growth	
Action Items	Activity
Identify potential spin off services from growth	EDC can lobby the school board for a high school Ask the public for interest from an entrepreneur in starting a newspaper
Leading In Environmental Protection	
Action Items	Activity
Develop a “community compost cooperative”	Advertise to see if individuals wish to initiate this locally
Add to parks that serve the needs of all community members (disabled, youth, seniors)	Parks and Recreation to identify a need and plan a feature
Integrating the Transportation Network	
Action Items	Activity
Encourage car-pooling	Council to place a message on website or within newsletter to promote car-pooling
Encourage car-pooling dedicated to increasing accessibility for youth	Place a message on website or within newsletter to promote car-pooling
Promoting and Supporting Business Development	
Action Items	Activity
Conduct a study to find out why people are leaving Angus to shop elsewhere	EDC can prepare a survey and seek answers, analyze results
Create a Junior Achievement program	Create a Committee to establish criteria, a scoring system, and a method of judging and handing out an award(s) – Parks and Recreation activity?
Fostering Tourism Growth	
Action Items	Activity
Create an Essa studio tour as well as an arts directory	Parks and Recreation to collect names of artists interested in showcasing their studio and work, create a directory, possibly organize an event on a selected date
Strengthening Downtown Cores	
Action Items	Activity
Encourage participation and support of Parks and Recreation	Parks and Recreation to promote itself and offerings

Expanding Access to Culture and Recreation	
Action Items	Activity
Conduct a recreation study that surveys the various sectors	Parks and Recreation to prepare a study to have carried out
Working With Youth and Senior Populations	
Action Items	Activity
Create living centres to allow for instructional environments	Council direction carried out through Parks and Recreation
Establish a steering committee to assess the needs of the senior population	Nottawasaga Futures working on this
Survey seniors to determine their needs	Nottawasaga Futures working on this
Recruiting Volunteer Participation	
Action Items	Activity
Develop a service that incorporates student community service with helping seniors	Parks and Recreation can investigate and report to Council
Establish a "Community Watch" program	Police Services Board to spearhead
Combine existing Road and Neighborhood Watch programs	Police Services Board to spearhead
Expand them to include new programs for by-law enforcement and parks/ trails	Police Services Board to spearhead
Broadening Township Pride	
Action Items	Activity
Develop a song to go with the slogan	
Advertise the slogan in the media	
Increase human resources to oversee the compliance of by-laws	Council to consider increased service level
Expand a horticultural beautification award to include all of Essa as well as seasonal awards (e.g. Christmas, Thanksgiving, Halloween)	Horticulturalists would have to initiate
Have competitions between geographical areas	